



Ambassador Outreach Email

Dear Transit Colleagues & Town Cheerleaders -

On June 16, 2018 the Connecticut Department of Transportation (CTDOT) will launch the new Hartford Line rail service providing frequent, fast, and reliable connections between New Haven, Hartford, and Springfield, MA.

We are seeking interested students, chamber of commerce members or their recommendations, town cheerleaders and other individuals involved in the transit industry to join us as **Hartford Line Ambassadors**—an exciting opportunity to participate during the launch of this momentous achievement for the State of Connecticut. We are especially seeking assistance on opening weekend, Saturday-June 16th and Sunday-June 17th.

What is a Hartford Line Ambassador?

To ensure a seamless launch for all, it's important to make new riders comfortable with the service. The intent of the Hartford Line Ambassador Program is to provide riders with a personable, friendly individual to help with questions about the service, the schedule, rail and bus connections, purchasing tickets, and more.

We are seeking volunteers to serve as Hartford Line Ambassadors to be available at stations along the service route—at the ready to answer questions and help riders learn about and adapt to the new transit option during its first 9 days of service.

Ambassadors will receive all necessary training, provided during regular business hours.

You may select the **Wed or Thursday** by marking a training date when you register.

- Wed. (06/06/18) 11:30 am to 1 pm - 4 Brewery Street, **New Haven**. Conference Room at CCO
- Thu. (06/07/18) 11:30 am to 1 pm - 2800 Berlin Turnpike, **Newington** Training Center - Room #2

You may select **Mon training Times** by writing in "Springfield" or "Newington" in the other information box - do not select either time above if you seek to attend one of the training below.

- Mon. (06/11/2018) 11:30 am – 1pm , 2800 Berlin Turnpike, **Newington**, CT Conference Room B
- Mon. (06/11/2018) 2:30pm – 4 pm 2808 Main Street in **Springfield, MA** – conference room



Ambassadors will be assigned in pairs for 4-5 -hour blocks of time, from June 16–June 24. Ambassadors will be placed at all stations along the line. Ambassadors should choose stations that are closest to their home. Registration allows you to choose the time and day that you are available.

This is a volunteering opportunity. Ambassadors will not receive compensation for their time.

Great! How will people sign -up?

Visit this survey and [register here](#) to fill out the required information and your preferred training date(s). We'll collect this information and reach out to the potential ambassador. If there are any questions prior to signing up, please contact Lindsey Meyer at lindsey.meyer@ctdot.gov. PLEASE NOTE, THE ONLY AVAILABE TRANNING OPPORTUNITIES ARE 06/06, 06/07, and 6/11. You must attend one of these 1 ½ trainings to participate as an Ambassador.

Thank you in advance for your help!

Sincerely,

Randal P. Davis,
Special Assistant to the Commissioner
Connecticut Dept. of Transportation